

# content Power Ratings

Rank - Content Power Ratings	Rank - TV Impressions	Program	Network
1	1	American Idol	FOX
2	2	Dancing with the Stars	ABC
3	7	Grey's Anatomy	ABC
4	27	Heroes	NBC
5	3	CSI: Crime Scene Investigation	CBS
6	79	The Office	NBC
7	15	Lost	ABC
8	5	Deal or No Deal	NBC
9	20	Desperate Housewives	ABC
10	6	House	FOX
11	51	Ugly Betty	ABC
12	4	CSI: Miami	CBS
13	38	Pushing Daisies	ABC
14	8	Survivor	CBS
15	115	Gossip Girl	CW
16	16	CSI: NY	CBS
17	84	Friday Night Lights	NBC
18	88	30 Rock	NBC
19	41	Law & Order	NBC
20	59	Prison Break	FOX
21	29	Private Practice	ABC
22	58	Chuck	NBC
23	77	Family Guy	FOX
24	26	The Amazing Race	CBS
25	17	24	FOX
26	9	NCIS	CBS
27	72	The Simpsons	FOX
28	50	Brothers & Sisters	ABC
29	44	Law & Order: CI	NBC
30	86	Bionic Woman	NBC
31	18	Criminal Minds	CBS
32	35	Women's Murder Club	ABC
33	53	Dirty Sexy Money	ABC
34	24	Law & Order: SVU	NBC
35	14	Samantha Who?	ABC
36	25	The Unit	CBS
37	30	Boston Legal	ABC
38	34	Bones	FOX
39	12	Two and a Half Men	CBS
40	37	Cane	CBS
41	48	The Big Bang Theory	CBS
42	13	60 Minutes	CBS
43	108	Army Wives	Lifetime
44	28	Extreme Makeover: Home Edition	ABC
45	69	My Name Is Earl	NBC
46	87	Scrubs	NBC
47	31	The Bachelor	ABC
48	55	Life	NBC
49	80	Men In Trees	ABC
50	57	Moonlight	CBS

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51	56	The Biggest Loser	NBC
52	99	The Closer	TNT
53	49	Ghost Whisperer	CBS
54	60	How I Met Your Mother	CBS
55	46	October Road	ABC
56	122	Rescue Me	FX
57	23	Rules of Engagement	CBS
58	129	The Sopranos	A&E
59	113	One Tree Hill	CW
60	11	Without a Trace	CBS
61	117	Nip/Tuck	FX
62	33	Are You Smarter Than A 5th Grader?	FOX
63	97	Burn Notice	USA
64	45	Medium	NBC
65	52	ER	NBC
66	36	Numb3rs	CBS
67	19	Cold Case	CBS
68	47	Big Shots	ABC
69	144	Mad Men	AMC
70	131	The Shield	FX
71	22	America's Got Talent	NBC
72	21	Shark	CBS
73	42	So You Think You Can Dance?	FOX
74	142	Damages	USA
75	54	Hell's Kitchen	FOX
76	103	Heartland	TNT
77	102	Monk	USA
78	65	Til Death	FOX
79	39	The Singing Bee	NBC
80	68	Don't Forget The Lyrics!	FOX
81	128	The Riches	FX
82	118	Deadliest Catch	Discovery
83	114	Everybody Hates Chris	CW
84	133	Dirty Jobs	Discovery
85	10	The King of Queens	CBS
86	121	Ice Road Truckers	History
87	134	Side Order of Life	Lifetime
88	135	Dirt	FX
89	139	Mythbusters	Discovery
90	136	Intervention	A&E
91	61	America's Funniest Home Videos	ABC
92	127	State of Mind	Lifetime
93	130	The First 48	A&E
94	101	Psych	USA
95	32	Close to Home	CBS
96	137	Dallas SWAT	A&E
97	43	Power of 10	CBS
98	125	Little People, Big World	TLC
99	96	King of the Hill	FOX
100	123	Design Star	HGTV

Source: Optimedia International US Inc.